



Automating the Transaction Matching Process Efficiency for Finance Leaders



Presenters



BRANDON RABORN, CPA
» BlackLine Practice Lead

Brandon Raborn has nearly a decade of experience facilitating the design and implementation of BlackLine solutions that support and streamline the day-to-day tasks of finance teams. Brandon works with clients of all sizes from mid-market organizations to Fortune 500 companies across various industries, with particular emphasis in energy, retail, banking, technology, insurance, and manufacturing.



KEVIN SHIVES, CPA
» Consulting Partner

With over 20 years of experience, Partner, Kevin Shives has held senior finance and management positions in various high-tech companies in the Bay Area. Kevin has significant experience providing clients with highly effective and cost-efficient corporate governance, internal audit, technology, and Sarbanes-Oxley (SOX) solutions.

Agenda



- Modern Accounting Playbook (MAP) Summary
- BlackLine Matching Overview
- Common User Cases
- Live Demo
- Summary & Questions

Firm Overview



TAX

Individual & Business • Preparation
Planning • Representation • Appeals
M&A • Multi-State & International



AUDIT

Audit • Assurance • SOX Compliance
Employee Benefits Plan



TECHNOLOGY CONSULTING

Assessment • Implementation • Integration • Support



BUSINESS ADVISORY CONSULTING

Outsourced Accounting • Executive Placement • Internal Audit /
SOX • Sustainability

HIGHLIGHTS:

- » 40+ Years in Business
- » US & International Clients
- » Thousands of hours dedicated to community service each year
- » Six locations throughout the West Coast



Certified



Corporation™



AICPA®

Consulting Overview

TECHNOLOGY SOLUTIONS

INTERNAL AUDIT / SOX

OUTSOURCED ACCOUNTING



TECHNOLOGY SERVICES:

- » Assessments
- » Implementation
- » Upgrades
- » Integration
- » Support

CERTIFIED PARTNER:

Sage Intacct

WHEREFOUR™

Avalara

BLACKLINE

Bill.com™

limelight

LEASEERUNCH

db datablend

Modern Accounting Playbook (MAP)

Unified. Automated. Continuous.



Account Reconciliations:

- 1) Standardization with Templates
- 2) Efficiencies with Auto-Certification

Task Management

- 1) Management Dashboards
- 2) Real Time Close Management
- 3) Milestone tracking to shorten close cycles

Overview of Transaction Matching

- Large efficiency gains
- Full automation from matching to reconciliations support
- Inbound data can be scheduled to load and automatically match
- Increased employee morale with focus on exceptions

Transaction Matching

Managing recurring or voluminous tasks, including two and three-way matching

Use Cases

- ✓ Accruals
- ✓ AR / AP
- ✓ Bank to GL
- ✓ Benefits
- ✓ Cash Application
- ✓ Commissions
- ✓ Credit Card
- ✓ CRM Operations
- ✓ Ecommerce
- ✓ Escheatment
- ✓ Gifts & Grants
- ✓ Gift Cards
- ✓ High-volume Accounts
- ✓ Intercompany
- ✓ Internal Cash
- ✓ Inventory
- ✓ Non-financial
- ✓ P-cards
- ✓ Payroll
- ✓ POS
- ✓ Purchasing
- ✓ Sub-ledger
- ✓ Suspense Accounts
- ✓ T & E
- ✓ Tax Withholding & Remit
- ✓ Treasury & Management
- ✓ Unclaimed Property
- ✓ Vendor Statements
- ✓ Warranty Claims



BlackLine Demo

- Certification of Accounts Receivable (A/R) - retail with matching
 - Point-of-Sale (POS) system that bills customers and shows receipts
 - POS opens an invoice in ERP to be reflected in A/R
 - The matching issue being solved is open invoices in GL are not yet received in POS system
- Matching terminology review



Blackline Demo

Accounts Receivable - Retail Matching

Data Source	Automatic	Suggested	Manual	Unmatched	Total	% Auto Match
POS	23,942	64	2	41	24,098	99.6%
Invoices-GL	23,942	64	2	588	26,700	97.6%
Total	---	---	---	629	50,798	

Value of Automation

- Time and resources saved
- Efficiency gains in the close process
- Improved employee morale
- Quantifiable ROI that pays for itself





Questions?

| Thank You!

For questions, contact us:

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