



CONSULTING
BUSINESS ADVISORS AND TECHNOLOGY SOLUTIONS



BLACKLINE

5 Steps to Reignite Your BlackLine Journey

Presenters



BRANDON RABORN, CPA
» BlackLine Practice Lead

Brandon Raborn has nearly a decade of experience facilitating the design and implementation of BlackLine solutions that support and streamline the day-to-day tasks of finance teams. Brandon works with clients of all sizes from mid-market organizations to Fortune 500 companies across various industries, with particular emphasis in energy, retail, banking, technology, insurance, and manufacturing.



KEVIN SHIVES, CPA
» Consulting Partner

With over 20 years of experience, Partner, Kevin Shives has held senior finance and management positions in various high-tech companies in the Bay Area. Kevin has significant experience providing clients with highly effective and cost-efficient corporate governance, internal audit, technology, and Sarbanes-Oxley (SOX) solutions.

Agenda



- Firm and Consulting Overview
- Modern Accounting Playbook (MAP) Overview
- The BlackLine Journey
- Benefits of BlackLine
- 5 Steps to Reignite Your BlackLine Journey
- Summary & Questions

Firm Overview



TAX

Individual & Business • Preparation
Planning • Representation • Appeals
M&A • Multi-State & International



AUDIT

Audit • Assurance • SOX Compliance
Employee Benefits Plan



TECHNOLOGY CONSULTING

Assessment • Implementation • Integration • Support



BUSINESS ADVISORY CONSULTING

Outsourced Accounting • Executive Placement • Internal Audit /
SOX • Sustainability

HIGHLIGHTS:

- » 40+ Years in Business
- » US & International Clients
- » Thousands of hours dedicated to community service each year
- » Six locations throughout the West Coast



Certified



Corporation™



AICPA®

Consulting Overview

TECHNOLOGY SOLUTIONS

INTERNAL AUDIT / SOX

OUTSOURCED ACCOUNTING



TECHNOLOGY SERVICES:

- » Assessments
- » Implementation
- » Upgrades
- » Integration
- » Support

CERTIFIED PARTNER:

Sage Intacct

WHEREFOUR™

Avalara

BLACKLINE

Bill.com®

limelight

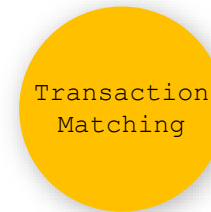
LEASEERUNCH

db datablend

Modern Accounting Playbook (MAP)

Unified. Automated. Continuous.

ERP
Banks
Other Data



Consistent, Unified Close Process
Maximum Automation
Visibility and Control Over Close

Account Reconciliations:

- 1) Standardization with Templates
- 2) Efficiencies with Auto-Certification

Task Management

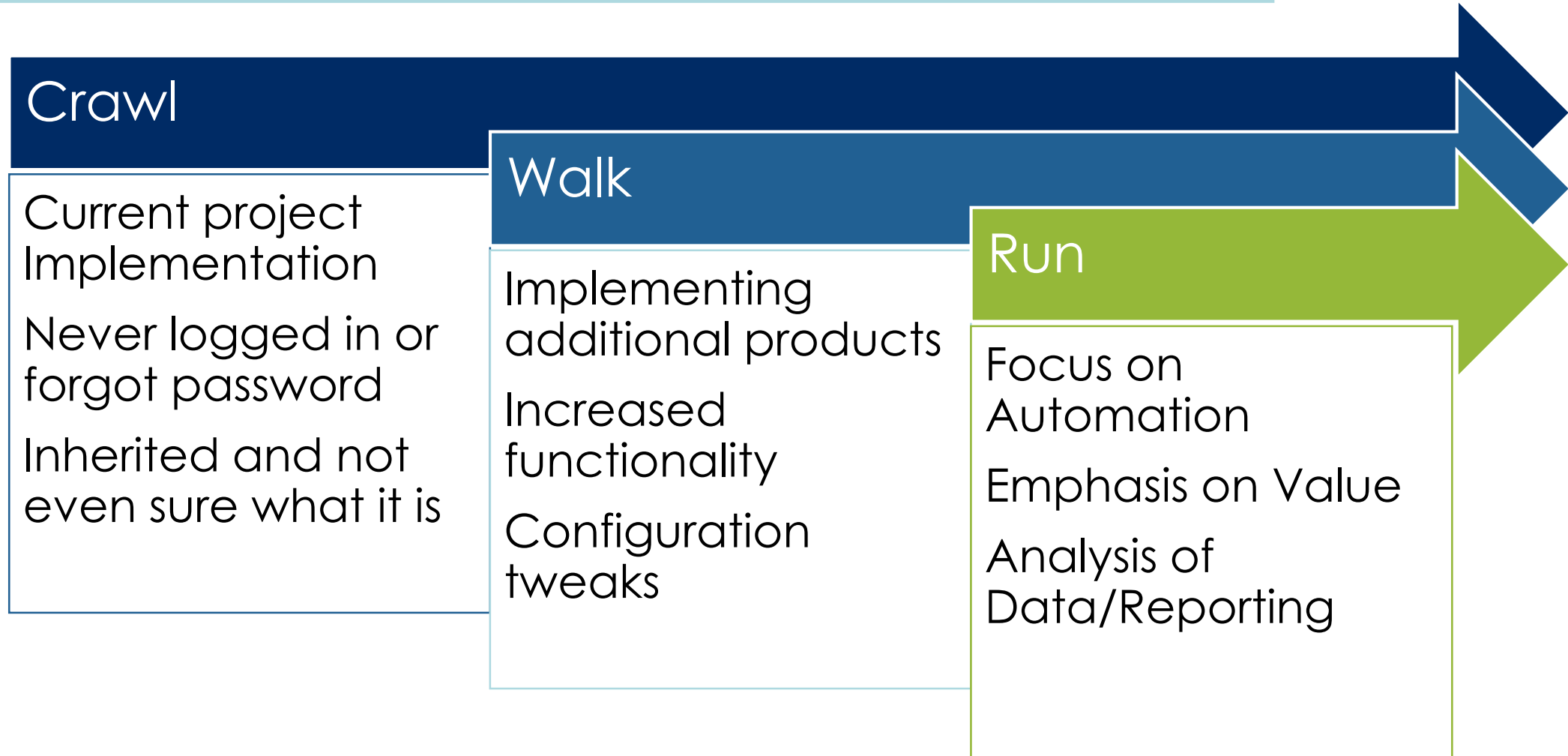
- 1) Management Dashboards
- 2) Real Time Close Management
- 3) Milestone tracking to shorten close cycles

Transaction Matching:

- 1) Large efficiency gains
- 2) Full automation from matching to reconciliations support



The Client BlackLine Journey



Where are you in the BlackLine Journey?

Benefits of BlackLine

- Time shaved off the close process
- Strengthened Internal Controls
- Better transparency and visibility
- Real-time management dashboards
- Automation of mundane accounting tasks
- Improved employee morale



Step #1: Assess the Landscape



- Are you in the Crawl, Walk, or Run phase?
- Is your organization following best practices?
- Are all accounting periods complete?
- Do you have properly trained administrators?
- Are you paying for unused licenses?

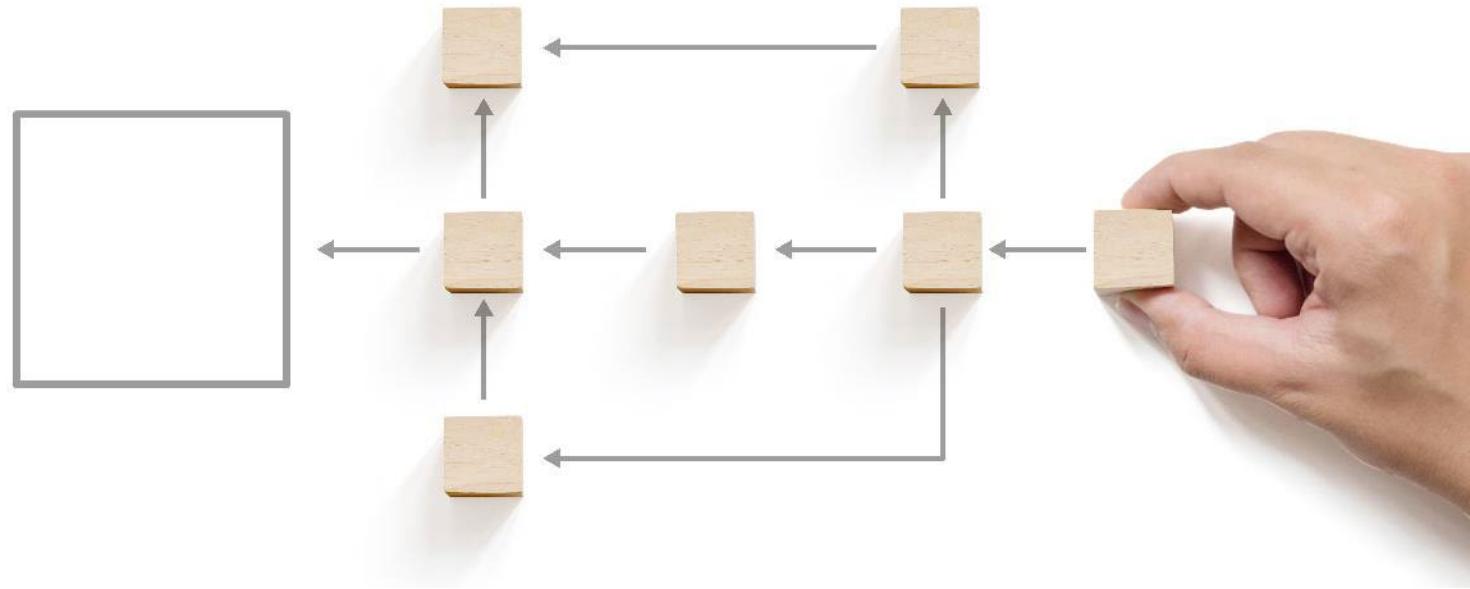
Step #2: Plan for the Next Phase



- How to unlock more value from BlackLine?
- Expansion to other divisions, regions, companies?
- More automation with built-in BlackLine features?
- Which resources are needed for success?
- Has a sufficient budget been allocated?

Step #3: Lineup the Resources

- Is there internal knowledge to execute the plan?
- Has a budget been approved?
- Are there sufficient licenses and product access?
- Are project members empowered to succeed?
- What about the unknown?



Step #4: Execute the BlackLine Plan



- Implementation of best practices
- Project kickoff for a new BlackLine product
- Recurring project team and admin meetings
- Milestone tracking

Step #5: Lessons Learned

...Then Rinse & Repeat



- Final engagement review
- Lessons learned identified
- Documentation is key

BlackLineBoost



- Receive best practices & recommendations to boost your BlackLine instance
- Report and Personalized review provided

Conclusion

“The secret of getting ahead is getting started”

~Mark Twain

Questions?

Thank You!

For questions, contact us:

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